2014 BUICK LACROSSE

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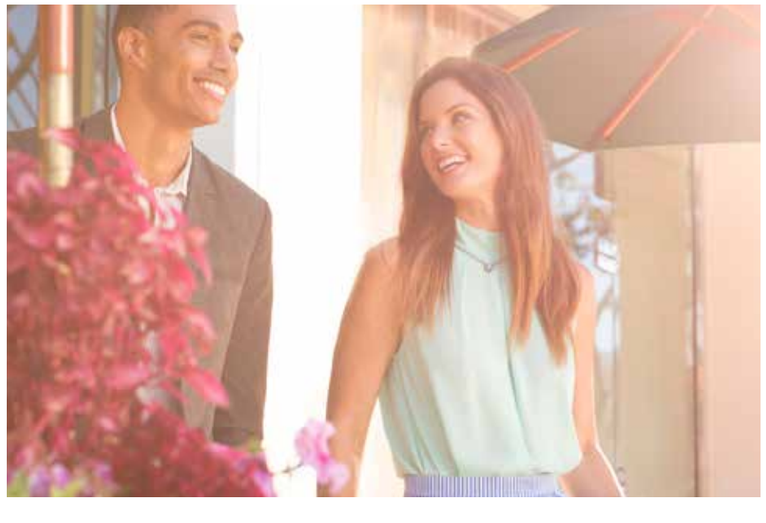
191-14-B-003E

IT BLENDS COMFORT,
TECHNOLOGY
AND PERFORMANCE
WITHOUT BLENDING IN.



IT'S AN ESSENTIAL INGREDIENT OF LUXURY.

We're not sure there's an exact formula for luxury, but one thing we do know: style is an essential ingredient. Which is why for 2014, the elegantly graceful character of LaCrosse is even more alluring. With dramatic reshaping of the front and rear, Buick designers gave LaCrosse a more refined look. An all-new hood flows toward the multifaceted waterfall grille, and the hood's crisp, curving folds form a wide arch that wraps the front fenders into the jewel-like LED illumination encircling the projector-style headlamps. Where the hood joins the fenders, the LaCrosse designers placed a new interpretation of Buick's signature portholes. At the rear of the car, a pair of wraparound LED taillamps ensure LaCrosse is equally stunning coming or going.

Another key ingredient of Buick luxury? Confidence. For 2014, LaCrosse is available with the latest advances in safety technology, including Lane Change Alert, Lane Departure Warning, Forward Collision Alert and the Safety Alert Seat. LaCrosse is even available with a highly intelligent ALL-WHEEL-DRIVE (AWD) system to help maintain traction and avoid wheel spin. Combined with an electronic limited-slip differential, AWD helps maximize traction by sending power to the wheel(s) with the most grip. In low-traction situations—like rain, sleet or snow—it can send up to 50 percent of engine torque to either front wheel and up to 85 percent to either rear wheel. And on dry roads, the performance and handling benefits include enhanced acceleration, providing torque to all four wheels. For the kind of confidence that's a very luxurious feeling indeed.

Vehicles shown may contain optional equipment.

LACROSSE IN QUICKSILVER METALLIC
shown with Premium II Group and optional equipment

LACROSSE IN MIDNIGHT AMETHYST METALLIC
shown with Premium I Group and optional equipment

THE SOPHISTICATED TRAVELLER HAS A NEW DESTINATION.

Settle into the soft, available leather-appointed front seats of the 2014 LaCrosse and know instantly you've arrived. Atop the centre console is a 203 mm (8-in.) diagonal colour touch-screen that makes it easy to use the latest generation of IntelliLink,[1] Buick's acclaimed infotainment system. Below the centre screen, the dual-zone climate controls and available heated and ventilated front seats can be easily controlled by using intuitive capacitive touch controls, meaning fewer buttons and putting every control just where you need it. And directly in front of the driver, there's an all-new 203 mm (8-in.) diagonal Driver Information and Cluster Display that can be configured with the information you use most often.

[1]IntelliLink functionality varies by model. Full functionality requires compatible Bluetooth® and smartphone, and USB connectivity for some devices. Visit intellilink.buick.ca for more details.

SHOWN IN SANGRIA
Leather-appointed seating

BE COMFORTABLE WITH YOUR DECISION. VERY.

The Buick LaCrosse envelops you in luxury. Available premium leather-appointed seating, ice-blue ambient lighting and the soft-touch instrument panel surround you to make your ride more comfortable and enjoyable.

Your passengers' comfort isn't left to chance, either. In fact, our engineers designed first-class rear seating in this luxury sedan to have more rear leg room than even the Lexus ES 350, Acura TL and Infiniti G37 sedans.

BUICK QUIETTUNING. THE TECHNOLOGY OF TRANQUILLITY.

LaCrosse is engineered using an exclusive QuietTuning process. It's a carefully orchestrated application of sound-reducing, sound-blocking and sound-absorbing measures, including a windshield shaped to minimize turbulence, triple door seals, optimized engine mounts and special sealants. The result is a cabin that's quiet and calm. So go ahead. Close the door of your LaCrosse. Settle into a place where the noise of the world falls away and you can enjoy hearing the sounds you prefer—a favourite song, a good conversation or simply the smooth acceleration of the engine.

THE EASE OF SEAMLESS CONNECTIVITY.

Remarkably simple and intuitive, IntelliLink[1] helps drivers keep their hands on the wheel and eyes on the road. With this next-generation IntelliLink, enhanced language voice recognition allows for conversational commands, such as "Call my office." Or to navigate content, you simply use touch, drag and swipe gestures. The system lets you save up to 60 presets of your favourite music, plus destinations and contacts. You can listen to selections from your MP3 music library or stream Internet radio from your smartphone. Plus the built-in Bluetooth[2] lets you play music wirelessly. And since LaCrosse is now available with Bose® Premium Audio, the music you choose will sound especially rich, reproduced with deep bass, complex midrange and clean, crisp highs. And now with app tray customization, you can keep your frequently used features at your fingertips.

[1]IntelliLink functionality varies by model. Full functionality requires compatible Bluetooth and smartphone, and USB connectivity for some devices. Visit intellilink.buick.ca for more details.
[2]Not compatible with all devices.

A SAFETY PORTFOLIO DESIGNED TO MANAGE RISK.

What if your driver's seat vibrated as a way to alert you to a potential hazard? What if when you signaled a lane change and another vehicle enters your side blind zones, an icon flashed in the driver's-side mirror? What if your car sensed the threat of a forward collision, and not only warned you but, if necessary, applied the brakes to help you avoid the crash?

Those are some of the ways the 2014 Buick LaCrosse applies the latest advances in safety technology. It's the first Buick to offer LANE CHANGE ALERT A, an available feature included with SIDE BLIND ZONE ALERT A.[1] Together, they warn you of vehicles in the next lane approaching fast from behind and of vehicles in your side blind zones. Also new for 2014 is available FORWARD COLLISION ALERT B that alerts the driver of a potential collision with a vehicle ahead. If necessary, the new available AUTOMATIC COLLISION PREPARATION B can even automatically apply the brakes if it detects you may not be reacting quickly enough to this threat. The available ADAPTIVE CRUISE CONTROL[2] is a new feature that automatically adjusts the vehicle speed to maintain a driver-selected following gap to vehicles ahead, even in stop-and-go traffic.

And to help you avoid unintentional slow lane drifts, available LANE DEPARTURE WARNING reads the lane markings at speeds above 56 km/h (35 mph). If you haven't put on your turn signal and it senses your car departs its lane, it flashes a yellow icon to alert you.

With the available SAFETY ALERT SEAT C, when the Lane Departure Warning system's camera detects your LaCrosse is leaving a lane without a turn signal active in that direction, a vibration in the driver's left or right seat bolster directs your attention to the side of the lane encroachment. When a potential collision is detected ahead by the Forward Collision Alert system, both sides of the seat vibrate.

[1]Before making a lane change, always check the Side Blind Zone Alert display, check the side and interior rearview mirrors, look over your shoulder for vehicles and hazards and start the turn signal. [2]Adaptive cruise control is no substitute for the driver's personal responsibility to operate the vehicle in a safe manner. The driver needs to remain attentive to traffic and road conditions and provide steering, braking or other inputs necessary to retain control of the vehicle.

A

B

C

A

B

REVERSE ENGINEERING.

Now available on LaCrosse, REAR CROSS TRAFFIC ALERT Ⓐ helps you know something's headed your way when backing up. A camera in the rear captures a view behind the car, while radar sensors detect vehicles approaching from the left or right within 19.8 m (65 ft.). The system alerts you audibly and by flashing a warning signal on the Rear Vision Camera screen. And if equipped with the Safety Alert Seat, the left or right side of the seat bottom will vibrate.

Today, we're more connected than ever before. This is more true than ever with OnStar,[1] standard for 6 months, which now includes the ONSTAR REMOTELINK MOBILE APP Ⓑ[2] that lets you lock, unlock and even start your LaCrosse remotely from your smartphone or tablet. As always, you'll have the peace of mind OnStar brings. In many crashes, Automatic Crash Response can alert an OnStar Advisor, who is immediately connected to your LaCrosse and can send help to your exact location—even if you can't ask for it. And new this year, OnStar RemoteLink® Key Fob Services[3] are included for 5 years on OnStar-equipped 2014 vehicles when you download the app and use RemoteLink services during the 6-month trial period and any consecutive periods with an OnStar plan. Services include remote door unlock and lock, remote start and stop (requires factory-installed remote start) and remote horn and lights.

[1]Visit onstar.ca for coverage map, details and system limitations. Services vary by model and conditions. OnStar acts as a link to existing emergency service providers. Not all vehicles may transmit all crash data. After complimentary trial period, an active OnStar service plan is required. [2]Available on select Apple,® Android™ and BlackBerry® devices. Services vary by device, vehicle and conditions. Requires an active OnStar service plan. [3]Access is available for 5 years from the date of vehicle delivery and is transferable. Does not include any emergency services or other OnStar services. To cancel OnStar RemoteLink Key Fob Services, or if your vehicle is sold, it is important to contact an OnStar Advisor. See onstar.ca for full details.

LACROSSE WITH eASSIST. 5.4L/100 KM HIGHWAY.[1]

LaCrosse is available with a fuel-saving technology called eAssist. This powertrain integrates a compact electric motor, an advanced lithium-ion battery and LaCrosse's 2.4L DOHC DI 4-cylinder gasoline engine. To help conserve fuel when LaCrosse brakes to a stop, like at a red light, eAssist switches the engine off and then back on again the instant the driver's foot leaves the brake pedal. eAssist also captures and stores energy in the battery as you coast or brake. This energy is used to run accessories when LaCrosse is stopped with the engine switched off. When needed, the stored energy also powers the electric motor, increasing the horsepower and torque of the 2.4L engine for an enviable fuel consumption rating of 5.4L/100 km highway.[1]

[1]2014 LaCrosse with 2.4L DOHC DI 4-cylinder with eAssist and equipped with a 6-speed automatic transmission. Fuel consumption ratings based on GM testing in accordance with approved Transport Canada test methods. Your actual fuel consumption may vary.

SUMMIT
WHITE

WHITE DIAMOND
TRICOAT[1]

CHAMPAGNE SILVER
METALLIC

QUICKSILVER
METALLIC

CRYSTAL RED
TINTCOAT[1,2]

ATLANTIS BLUE
METALLIC[2]

SMOKY GREY
METALLIC

MIDNIGHT AMETHYST
METALLIC

MOCHA BRONZE
METALLIC

CARBON BLACK
METALLIC[1]

[1]Additional charge, premium paint.
[2]Not available with Ultra Luxury Package.

17" MACHINE-FACED
SILVER PAINTED ALLOY

18" STERLING
SILVER PAINTED ALLOY

19" SILVER
PAINTED ALLOY

19" CHROME
ALLOY

20" MACHINE-FACED
SILVER PAINTED ALLOY

EBONY
with Dark Wood Tones

Leather-Appointed Seating

or Perforated Leather Seating Surfaces

or Woven Cloth Seating with Leatherette Accents

LIGHT NEUTRAL
with Warm Wood Tones

Leather-Appointed Seating

or Perforated Leather Seating Surfaces

or Woven Cloth Seating with Leatherette Accents

CHOCCACHINO
with Warm Wood Tones

Leather-Appointed Seating

or Perforated Leather Seating Surfaces

SANGRIA
with Tamo Ash Wood

Semi-Aniline Perforated Leather

A PLACE TO CALL YOURS.
AN INVITATION TO RELAX.

When everything's just right, when every detail meets your standards and every material soothes your senses—that's Buick luxury. And LaCrosse now takes those qualities even further, with the available Ultra Luxury Package. New for 2014, it features soft, supple semi-aniline leather on the seat surfaces, door and centre console armrests, a sueded microfiber headliner, real Tamo Ash wood trim and an exclusive interior trim colour combination of Sangria seating with Ebony accents.

SYNC
AUTO
A/C

SURVEY YOUR OPTIONS.
YOU'LL BE SMILING WHEN YOU'RE FINISHED.

A quick glance over the standard features found on every LaCrosse confirms how high we've set the bar for comfort, convenience and driving confidence. And you can take it further still, with a range of option packages and stand-alone options that allow you to create a luxury sedan to your exact specifications.

STANDARD EQUIPMENT

POWER AND PERFORMANCE

Drivetrain Front-wheel drive
Engine 2.4L DOHC DI 4-cylinder with eAssist technology
eAssist Technology Integrates an electric motor and advanced lithium-ion battery with the 2.4L engine. As you brake, eAssist captures energy, a process known as regenerative braking. All this provides LaCrosse with 5.4L/100 km highway.[1]
Transmission 6-speed automatic, electronically controlled with overdrive and Driver Shift Control, tap up/tap down
Suspension Front, MacPherson strut, rear 4-link
Steering Power, nonvariable ratio, electric
Brakes 4-wheel anti-lock, 4-wheel disc with brake assist
Electronic Grade Braking
Traction Control Full range
StabiliTrak Stability control system
Exhaust Single outlet stainless steel with hidden tip

COMFORT AND CONVENIENCE

Seat Trim Cloth with leatherette (Ebony or Light Neutral)
Seating Front bucket seats, split-folding rear seats
Driver seat adjuster, 8-way power with 4-way power lumbar
Front-passenger seat adjuster, 4-way manual and 2-way power vertical
Rear 60/40 split-folding
Armrests Rear centre with 2 integral cupholders
Head Restraints Front, 4-way adjustable
Rear, outboard seats, 2-way adjustable, folds back onto rear package shelf
Lighting Custom, interior front and rear reading, front footwell and puddle lights
Ice-blue ambient front and rear door, console and instrument panel light pipe
Assist Handles Driver, front passenger and rear outboard
Colour Display 203 mm (8-in.) diagonal with Driver Information and Cluster Display
Compass Display
Remote Vehicle Starter System
Steering Wheel Leather-wrapped rim, tilt and telescopic steering column
Steering-Wheel-Mounted Controls For audio, phone and cruise control
Cruise Control
Shift Knob Leather-wrapped
Parking Brake Electric-powered
Climate Control Dual-zone automatic air conditioning
Air Filtration System
Defogger Rear-window electric
Windows Power with front express-up/-down, rear express-down
Auto-Dimming Interior Rearview Mirror
Cupholders 2 front console, covered; 2 rear armrest
Auxiliary Power Outlets 2 12-volt outlets/120-volt rear
Floor Mats Carpeted front and rear with front anchors
Vanity Mirrors Driver and front passenger illuminated visors
Remote Keyless Entry Extended range
QuietTuning Buick-pioneered process to reduce, block and absorb noise and vibration to create a quiet cabin
Universal Home Remote

ENTERTAINMENT SYSTEMS

Audio System Buick IntelliLink[2] with AM/FM stereo, 203 mm (8-in.) diagonal high-resolution colour touch-screen, CD player, MP3 playback and audio auxiliary port
Buick IntelliLink[2] Smartphone control via voice activation and steering-wheel-mounted controls
SiriusXM Satellite Radio[3] Includes 3 trial months of service. For more information, visit siriusxm.ca.
Speakers Premium 7-speaker system
USB Port[4] Connectivity for various digital media and iPod® support
Bluetooth®[4] Personal cellphone connectivity to vehicle audio system

SAFETY AND SECURITY

Safety Belts 3-point, all seating positions
LATCH (Lower Anchors and Top tethers for CHildren) system for child safety seats in all rear seating positions
Air Bags[5] Dual-stage frontal and side-impact, driver and front passenger with Passenger Sensing System plus head curtain side-impact, front and rear outboard seating positions and rear-seat thorax air bags
Power Door Locks Programmable with lockout protection
OnStar[6] 6 months of Directions & Connections Plan
Theft-Deterrent System Engine immobilizer and content theft alarm
Tire Pressure Monitoring System Does not monitor spare tire

STYLING AND FUNCTIONALITY

Antenna Integral rear roof-mounted, body-colour
Lights Halogen headlamps with flash-to-pass feature, automatic on/off
Daytime Running Lamps
Glass Solar-Ray light-tinted
Acoustic, laminated front side and windshield
Door Handles Body-colour with chrome strips
Exterior Mirrors Heated, power-adjustable, manual-folding
Grille Titanium chrome, waterfall style
Bodyside Mouldings Bright
Rear LED Taillamps
Shutters Active front lower grille, underbody closeouts
Sill Plates Bright front
Spoiler Integrated into deck lid
Wipers Front intermittent with washers
Wheels RDL 17" machine-faced silver painted alloy

AVAILABLE FEATURES

Wheels REP 18" sterling silver painted alloy (included with 3.6L V6)
Engine 3.6L VVT, DI V6 with E85 capability.[7] Includes dual-outlet exhaust with bright tips integrated in fascia, power steering and REP 18" sterling silver painted alloy wheels.
Engine Block Heater

SPECIFICATIONS

DIMENSIONS, MM (IN.)

Wheelbase	2837 (111.7)
Overall length	5001 (196.9)
Body width	1857 (73.1)
Overall height	1504 (59.2)
Track width, front/rear	1567/1575 (61.7/62.0)
Head room, front/rear	965/947 (38.0/37.3)
Shoulder room, front/rear	1458/1422 (57.4/56.0)
Hip room, front/rear	1402/1369 (55.2/53.9)
Leg room, front/rear	1059/1029 (41.7/40.5)

CAPACITIES

Engine Type Horsepower Torque	2.4L DOHC DI 4-cylinder with eAssist technology 182 hp @ 6700 rpm 172 lb.-ft. @ 4900 rpm
Engine Type Horsepower Torque	3.6L VVT, DI V6 with E85 capability[7] 304 hp @ 6800 rpm 264 lb.-ft. @ 5300 rpm
Fuel consumption (L/100 km)[1]	8.3 city/5.4 hwy 2.4L with eAssist technology 12.2 city/7.3 hwy 3.6L (FWD) 12.2 city/7.5 hwy 3.6L (AWD)
Fuel Tank, L (imp. gal.) (approx.)	59.8 (13.1) (2.4L)/70 (15.4) (3.6L)
Cargo Volume, L (cu. ft.)[12]	305.9 (10.8) with 2.4L engine 376.7 (13.3) with V6 engine

EQUIPMENT GROUPS

LEATHER GROUP

INCLUDES ALL STANDARD EQUIPMENT PLUS:

Leather-Appointed Seating Heated front seats
Seating 8-way power front passenger
Exterior Mirrors LED indicators, auto-dimming driver's side and ground illumination
Rear Vision Camera
Rear Park Assist
Memory Settings Includes driver seat and exterior mirrors
E-Z Key Passive Entry System Push-button start

AVAILABLE OPTIONS FOR LEATHER GROUP:

Ultra Luxury Package
Driver Confidence Package 1
All-Wheel-Drive System Includes REJ 19" silver painted alloy wheels, dual-outlet exhaust with bright tips integrated in fascia, power variable-effort steering and H-arm rear suspension (3.6L V6 only)
Wheel Touring Package Includes REK 19" chrome alloy wheels, Continuously Variable Real-Time Damping chassis, HiPer strut front suspension and H-arm rear suspension (FWD) (requires 3.6L V6 engine)
Engine 3.6L VVT, DI V6 with E85 capability.[7] Includes dual-outlet exhaust with bright tips integrated into fascia, power steering and REP 18" sterling silver painted alloy wheels (FWD).
Bose® Audio System 5.1 Centerpoint Surround
Audio System with Navigation[8] (Requires Bose Audio System)
Rear-Seat Entertainment System (Requires Audio System with Navigation[8])
Moonroof Power, panoramic
Engine Block Heater

PREMIUM I GROUP

INCLUDES ALL STANDARD EQUIPMENT PLUS:

Perforated Leather-Appointed Seating Heated and ventilated front seats
Seating 8-way power front passenger
Exterior Mirrors LED indicators, auto-dimming driver's side and ground illumination
Rear Vision Camera
Rear Park Assist
Memory Settings Includes driver seat and exterior mirrors
E-Z Key Passive Entry System Push-button start

Engine 3.6L VVT, DI V6 with E85 capability[7]
Wheels REK 19" chrome alloy (FWD)
Chassis Continuously Variable Real-Time Damping with Sport Mode (FWD)
Exhaust Dual-outlet with bright tips integrated into fascia
Steering Power (FWD)
Suspension Front HiPer strut (FWD)
Suspension Rear H-arm
Bose Audio System 5.1 Centerpoint Surround
Steering Wheel Leather, heated
Sunshade Power, rear

AVAILABLE OPTIONS FOR PREMIUM I GROUP:

Ultra Luxury Package
Driver Confidence Package 1
Driver Confidence Package 2
All-Wheel-Drive System Includes REJ 19" silver painted alloy wheels, dual-outlet exhaust with bright tips integrated into fascia, power variable-effort steering and H-arm rear suspension
Audio System with Navigation[8] (Requires Bose Audio System)
Rear-Seat Entertainment System (Requires Audio System with Navigation[8])
Moonroof Power, panoramic
Engine Block Heater

PREMIUM II GROUP

INCLUDES ALL STANDARD EQUIPMENT PLUS:

Perforated Leather-Appointed Seating Heated and ventilated front seats
Seating 8-way power front passenger
Exterior Mirrors LED indicators, auto-dimming driver's side and ground illumination
Rear Vision Camera
Rear Park Assist
Memory Settings Includes driver seat and exterior mirrors
E-Z Key Passive Entry System Push-button start

Engine 3.6L VVT, DI V6 with E85 capability[7]
Wheels Q7N 20" machine-faced silver painted alloy
Chassis Continuously Variable Real-Time Damping with Sport Mode
Exhaust Dual-outlet with bright tips integrated into fascia
Steering Power
Suspension Front HiPer strut, rear H-arm
Bose Audio System 5.1 Centerpoint Surround
Audio System with Navigation[8]
Steering Wheel Leather, heated
Sunshade Power, rear

AVAILABLE OPTIONS FOR PREMIUM II GROUP:

Ultra Luxury Package
Driver Confidence Package 1
Driver Confidence Package 2
Rear-Seat Entertainment System (Requires Audio System with Navigation[8])
Moonroof Power, panoramic
Engine Block Heater

AUDIO SYSTEM DESCRIPTIONS

Audio System with Navigation[8] Buick IntelliLink[2] with GPS navigation, AM/FM stereo, 203 mm (8-in.) diagonal high-resolution colour touch-screen, CD player, MP3 playback and audio auxiliary port
Bose Audio System Bose Centerpoint® Surround Sound premium 11-speaker system, sound-stage signal processing
Rear-Seat Entertainment System CD/DVD stereo player, rear-seat dual displays with 2 pairs of wireless headphones, USB,[4] RCA and SD card ports (requires Audio System with Navigation[8])

OPTION PACKAGE DESCRIPTIONS

Driver Confidence Package 1 Includes Side Blind Zone Alert with Lane Change Alert, xenon High-Intensity Discharge (HID) articulating headlamps, Head-Up Display (HUD), Rear Cross Traffic Alert, Lane Departure Warning, Forward Collision Alert and fog lamps

Driver Confidence Package 2 Includes Adaptive Cruise Control,[9] Automatic Collision Preparation and Safety Alert Seat (requires Driver Confidence Package 1)

Ultra Luxury Package Includes semi-aniline, perforated leather seating in Sangria, Tamo Ash wood trim, front ventilated seats, leather-wrapped centre console and door armrests and sueded microfiber headliner. Includes heated, leather-wrapped steering wheel with leather grip (requires 3.6L V6 engine and moonroof).

WHEELS AND COLOURS

RDL
17" MACHINE-FACED SILVER PAINTED ALLOY

REP
18" STERLING SILVER PAINTED ALLOY

REJ
19" SILVER PAINTED ALLOY

REK
19" CHROME ALLOY

Q7N
20" MACHINE-FACED SILVER PAINTED ALLOY

SUMMIT WHITE	ATLANTIS BLUE METALLIC[11]
WHITE DIAMOND TRICOAT[10]	SMOKY GREY METALLIC
CHAMPAGNE SILVER METALLIC	MIDNIGHT AMETHYST METALLIC
QUICKSILVER METALLIC	MOCHA BRONZE METALLIC
CRYSTAL RED TINTCOAT[10,11]	CARBON BLACK METALLIC[10]

[1]2014 LaCrosse fuel-consumption ratings based on GM testing in accordance with approved Transport Canada test methods. Your actual fuel consumption may vary. [2]IntelliLink functionality varies by model. Full functionality requires compatible Bluetooth and smartphone, and USB connectivity for some devices. Visit intellilink.buick.ca for more details. [3]Available in 10 Canadian provinces and the 48 contiguous United States. Subscription sold separately after trial period. Visit siriusxm.ca for details. [4]Not compatible with all devices. [5]A NOTE ON CHILD SAFETY: Always use safety belts and the correct child restraint for your child's age and size, even with air bags. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active frontal air bag. See the Owner's Manual and child safety seat instructions for more safety information. [6]Visit onstar.ca for coverage map, details and system limitations. Services vary by model and conditions. OnStar acts as a link to existing emergency service providers. Not all vehicles may transmit all crash data. After complimentary trial period, an active OnStar service plan is required. [7]E85 is a blend of 85 percent ethanol and 15 percent regular gasoline. Go to gm.ca and search E85 for more information about E85 as a fuel alternative. [8]At time of printing, detailed map coverage is available for most urban areas of the United States and for certain metropolitan areas of Canada (Vancouver, Calgary, Edmonton, Winnipeg, Windsor, London, Toronto, Ottawa, Montreal, Quebec City and Halifax). Coverage is significantly limited outside these areas. [9]Adaptive cruise control is no substitute for the driver's personal responsibility to operate the vehicle in a safe manner. The driver needs to remain attentive to traffic and road conditions and provide steering, braking or other inputs necessary to retain control of the vehicle. [10]Additional charge, premium paint. [11]Not available with Ultra Luxury Package. [12]Cargo and load capacity limited by weight and distribution.

IMPORTANT WORDS ABOUT THIS BROCHURE

BUICK OWNERSHIP: IT'S A GOOD FEELING.

Our commitment to you includes:

- 4-year/80,000 km New Vehicle Limited Warranty[1]
- 6-year/110,000 km Powertrain Component Limited Warranty[1] with $0 deductible on repairs; warranty is fully transferable at no charge
- 6-year/110,000 km Courtesy Transportation[1]
- 6-year/110,000 km 24/7 Roadside Assistance[1]
- 6-year/unlimited km rust-through perforation coverage[1]
- 8-year/130,000 km coverage on catalytic converters and Powertrain Control Modules (PCMs)[1]
- 8-year/160,000 km on eAssist components[1]

[1]Whichever comes first. Conditions and limitations apply. See dealer for details.

OTHER OWNERSHIP PRIVILEGES AND PROGRAMS:[2]

- **GM PROTECTION PLAN (GMPP)** – The only extended service plan backed by the resources and commitment of General Motors; GMPP may be purchased at the time of sale or subsequently during the New Vehicle Limited Warranty period.
- **GM GOODWRENCH SERVICE** – With GM-certified technicians and GM-approved parts, nobody knows your GM vehicle better.
- **BUICK OWNER CENTRE** – As an owner, take advantage of the Buick Owner Centre. This online owner's destination gives you access to coupons, contests, current offers and the latest driving and maintenance tips. Find out more at buickowner.ca.

[2]Conditions and limitations apply.

TO HELP YOU PURCHASE OR LEASE YOUR NEW BUICK:

- **PURCHASE FINANCING AND LEASING** – On-the-spot financing, see dealer for full details.[3]
- **GM STUDENT BONUS PROGRAM** – Students or recent graduates of high school, college or university[4] may be entitled to receive a Student Bonus vehicle redemption allowance of $500 or $750[5] (tax inclusive) (purchased vehicle dependent) to use toward the purchase, lease or finance of one eligible new Buick vehicle.
- **THE GM CARD** – GM cardholders may redeem up to $3500 GM Card® earnings (subject to Vehicle Redemption Allowances) toward the total purchase price of eligible new GM vehicles.[5] For full program details, please visit thegmcard.ca.

[3]Subject to eligibility. [4]Conditions and limitations apply.
[5]Program subject to change.

INFORMATION RESOURCES:

You can find more information about these programs from your GM dealer, or at these information centres:

- The Buick Web site at buick.ca.
- The GM Customer Care Centre at 1-800-GM-DRIVE (1-800-463-7483 or 1-800-263-3830 for TDD users).

A WORD ABOUT THIS BROCHURE

Some of the equipment shown or described throughout this brochure may be available at extra cost. We have tried to make this brochure comprehensive and factual. We reserve the right, however, to make changes at any time without notice, in prices, colours, materials, equipment, specifications, models and availability. Specifications, dimensions, measurements, ratings and other numbers in this brochure and other printed materials provided at the dealership or affixed to vehicles are approximates based upon design and engineering drawings and prototypes and laboratory tests. Your vehicle may differ due to variations in manufacture and equipment. Since some information may have been adapted since the time of printing, please check with your GM dealer for complete details. General Motors of Canada Limited reserves the right to lengthen or shorten the model year for any product, for any reason, or to start and end model years at different times.

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